

TRANSFORM YOUR VISION INTO REALITY

Connect with **key players** from the **Pan-American** startup world

...este verano en Nueva York!

Brooklyn, NY | June 5 & 6, 2024

Club Calima NYC
PANAMERICAN BUSINESS SUMMIT





POWERED BY



XCELERATOR BUSINESS SUMMIT 2024 ALTERNOVA

TECH
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New York City
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PANAMERICAN BUSINESS SUMMIT

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Club Calima NYC





CONNECTING PAN-AMERICAN BUSINESS LEADERS IN NYC

A space to **connect**, interact and **learn** about the **startup** world in the **Americas**

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ORGANIZERS



International collaboration by community leaders dedicated to developing
and supporting the **regional tech ecosystem**

12+ years of experience working with **entrepreneurs**, governments, and **investors**



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impulsa
Colombia



aws startups

[Branders]



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AMPLIFYING INNOVATION & ENTREPRENEURSHIP

Join us for an **unparalleled two-day journey** designed to elevate your business ambitions in the vibrant **heart of New York**.
Is not just an event, it's the launch of a strong **international business community**

\$15,000+ in Media Coverage Leverage extensive media partnerships to gain visibility and support

Global Participation Engage with 300+ attendees from more than 5 Latin American countries, offering a rich tapestry of perspectives and opportunities for collaboration

Two Days of Immersive Content with expert-led sessions to guide you through every phase from starting to scaling your venture internationally, in the world's most dynamic business city

A Unique Blend of Activities immerse yourself in a celebration with happy hours, Latinx snacks, music, breakout sessions, spanglish, and networking opportunities

Elevate Your Entrepreneurial Journey with Us Build bridges between the startup ecosystems in Latam and the US

OUR AUDIENCE

DIVERSE & INTERNATIONAL PARTICIPATION

NYC's business facilitators and innovators from Colombia, Mexico, London, San Francisco, Miami, Australia and growing

Focus: managers and executives, startup community leaders, nearshoring providers, business associations, real estate, venture capital, and media

NYC AUDIENCE

Organizations aiding business expand in New York, with access to capital and business opportunities

Focus: Facilitating smooth transitions for international ventures

GLOBAL FOCUS: LATIN AMERICA

Targeting investors and operators from Latin American countries with mature startups and proven track records

Reach: Leveraging personal connections and a database of over 1 million contacts

CREATE SYNERGIES ACROSS THE REGION

UNLOCKING BUSINESS POTENTIAL

DAY 1

Morning: inspirational talks from business owners and a panel discussions on the New York business landscape and international collaboration - speaker lounge

Afternoon: Breakout sessions on developing effective business plans, leveraging technology for growth, and understanding legal and financial essentials for startups

Evening: Celebration and after party by NYC colombian artists, dinners and additional networking opportunities - partner booths

EXPANDING YOUR NETWORK

DAY 2

Morning: Keynote on innovation trends, panels on marketing strategies, scaling business, and featured partners - speaker lounge

Afternoon: Breakout sessions and office hours with business leaders, VCs, institutional investors and professional associations

Evening: The event concludes with a grand networking celebration, develop meaningful connections, discuss collaboration possibilities, set the stage for future ventures and learn from our partners - partner booths

FEATURED SPEAKERS



Manuela Villegas

CEO SI SEÑOR Agencia



Alex Santana

AWS Startups LATAM 



Andrea Lievano

PR Para Todos

FEATURED SPEAKERS



Martha Razo Ph.D.

XCELERATOR BUSINESS SUMMIT



Maria Abad

Alternova



You?

Apply to speak!

DUMBO

Home for both established and emerging artists as well as arts-related businesses

Hosting at the art studio Persona, a beautiful & dynamic space.



SPONSORSHIP PACKAGES

Platinum Package | \$7,000 | Limited to 2

- Recognition as a principal sponsor in press releases and promotional materials
- Opportunity to speak at the opening or closing session
- Premium exhibition stand
- 5 VIP tickets to the event
- Lead a workshop or breakout panel session
- Exclusive networking opportunities with other partners and speakers
- Inclusion in pre-event and post-event marketing emails and materials
- Join release for additional exposure in national media channels

Gold Package | \$5,000 | Limited to 4

- Opportunity to conduct a product/service presentation
- Exhibition stand
- 3 VIP tickets to the event
- Mention in press releases and promotional materials
- Inclusion in select pre-event marketing emails and materials

Silver Package | \$1,500 | Limited to 6

- Opportunity to conduct a product/service presentation
- Exhibition stand
- 3 VIP tickets to the event
- Mention in press releases and promotional materials
- Inclusion in select pre-event marketing emails and materials

Bronze Package | \$500.00 | Limited to 10 |

- Opportunity to conduct a product/service presentation
- Exhibition stand
- 3 VIP tickets to the event
- Mention in press releases and promotional materials
- Inclusion in select pre-event marketing emails and materials

Community | Media Sponsor

- Sponsorship of workshops, specific panels, networking sessions, or cultural activities.
- Customizable pricing and benefits tailored to the sponsored session or activity.

Join the community and support a landmark event that celebrates innovation, collaboration, and the strengthening of international business relationships.

Email us at hola@caliman.org to learn more.

Buy a ticket and join us in NYC <https://lu.ma/calimajc2024>

Request to join our Google group for updates <https://caliman.org/2024/newsletter>

Request to join our Slack <https://caliman.org/2024/slack>

More information and participation form <https://caliman.org/summit/2024/brooklyn>



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