

## **POWERED BY**





XCELERATOR BUSINESS SUMMIT 2024 LIERNOVA





negozee SHPE

MEDIA & COMMUNITY PARTNERS



New York City

[Branders]



## CONNECTING PAN-AMERICAN BUSINESS LEADERS IN NYC

A space to connect, interact and learn about the startup world in the Americas



## **ORGANIZERS**



International collaboration by community leaders dedicated to developing and supporting the regional tech ecosystem

12+ years of experience working with entrepreneurs, governments, and investors















## **AMPLIFYING INNOVATION & ENTREPRENEURSHIP**

Join us for an **unparalleled two-day journey** designed to elevate your business ambitions in the vibrant **heart of New York.**Is not just an event, it's the launch of a strong **international business community** 

\$15,000+ in Media Coverage Leverage extensive media partnerships to gain visibility and support

**Global Participation** Engage with 300+ attendees from more than 5 Latin American countries, offering a rich tapestry of perspectives and opportunities for collaboration

**Two Days of Immersive Content** with expert-led sessions to guide you through every phase from starting to scaling your venture internationally, in the world's most dynamic business city

**A Unique Blend of Activities** immerse yourself in a celebration with happy hours, Latinx snacks, music, breakout sessions, spanglish, and networking opportunities

Elevate Your Entrepreneurial Journey with Us Build bridges between the startup ecosystems in Latam and the US

## **OUR AUDIENCE**

#### **DIVERSE & INTERNATIONAL PARTICIPATION**

NYC's business facilitators and innovators from Colombia, Mexico, London, San Francisco, Miami, Australia and growing

**Focus:** managers and executives, startup community leaders, nearshoring providers, business associations, real estate, venture capital, and media

#### **NYC AUDIENCE**

Organizations aiding business expand in New York, with access to capital and business opportunities

**Focus:** Facilitating smooth transitions for international ventures

#### **GLOBAL FOCUS: LATIN AMERICA**

**Targeting investors** and operators from Latin American countries with mature startups and proven track records

**Reach:** Leveraging personal connections and a database of over 1 million contacts



## CREATE SYNERGIES ACROSS THE REGION

#### **UNLOCKING BUSINESS POTENTIAL**

**Morning:** inspirational talks from business owners and a panel discussions on the New York business landscape and international collaboration - speaker lounge

DAY 1

**Afternoon:** Breakout sessions on developing effective business plans, leveraging technology for growth, and understanding legal and financial essentials for startups

**Evening:** Celebration and after party by NYC colombian artists, dinners and additional networking opportunities - partner booths

### **EXPANDING YOUR NETWORK**

DAY 2

Morning: Keynote on innovation trends, panels on marketing strategies, scaling business, and featured partners - speaker lounge

**Afternoon:** Breakout sessions and office hours with business leaders, VCs, institutional investors and professional associations

**Evening:** The event concludes with a grand networking celebration, develop meaningful connections, discuss collaboration possibilities, set the stage for future ventures and learn from our partners - partner booths

# FEATURED SPEAKERS



Manuela Villegas

CEO SI SEÑOR Agencia



Alex Santana





Andrea Lievano

PR Para Todos



# FEATURED SPEAKERS



Martha Razo Ph.D.

XCELERATOR BUSINESS SUMMIT



Maria Abad

Alternova



You?

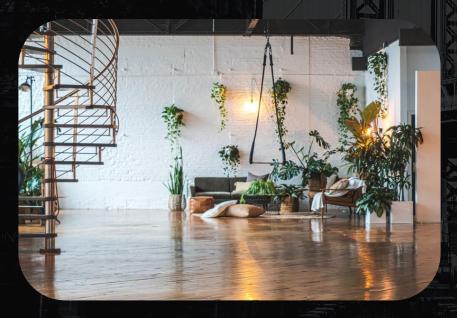
Apply to speak!



# **DUMBO**

Home for both established and emerging artists as well as arts-related businesses

Hosting at the art studio Persona, a beautiful & dynamic space.





## Platinum Package | \$7,000 | Limited to 2

- Recognition as a principal sponsor in press releases and promotional materials
- Opportunity to speak at the opening or closing session
- Premium exhibition stand
- 5 VIP tickets to the event
- Lead a workshop or breakout panel session
- Exclusive networking opportunities with other partners and speakers
- Inclusion in pre-event and post-event marketing emails and materials
- Join release for additional exposure in national media channels

## Gold Package | \$5,000 | Limited to 4

- Opportunity to conduct a product/service presentation
- Exhibition stand
- 3 VIP tickets to the event
- Mention in press releases and promotional materials
- Inclusion in select pre-event marketing emails and materials

## SPONSORSHIP PACKAGES

### Silver Package | \$1,500 | Limited to 6

- Opportunity to conduct a product/service presentation
- Exhibition stand
- 3 VIP tickets to the event
- Mention in press releases and promotional materials
- Inclusion in select pre-event marketing emails and materials

## Bronze Package | \$500.00 | Limited to 10 |

- Opportunity to conduct a product/service presentation
- Exhibition stand
- 3 VIP tickets to the event
- Mention in press releases and promotional materials
- Inclusion in select pre-event marketing emails and materials

### **Community | Media Sponsor**

- Sponsorship of workshops, specific panels, networking sessions, or cultural activities.
- Customizable pricing and benefits tailored to the sponsored session or activity.

Join the community and support a landmark event that celebrates innovation, collaboration, and the strengthening of international business relationships.

Email us at hola@caliman.org to learn more.

Buy a ticket and join us in NYC https://lu.ma/calimajc2024

Request to join our Google group for updates <a href="https://caliman.org/2024/newsletter">https://caliman.org/2024/newsletter</a>

Request to join our Slack https://caliman.org/2024/slack

More information and participation form <a href="https://caliman.org/summit/2024/brooklyn">https://caliman.org/summit/2024/brooklyn</a>



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